

Laureus Games 2008

The Laureus games took place on the 13th of September on a Saturday and it was an opportunity for all Gauteng based projects to meet their Role Models, especially the children. It was also an opportunity for the coaches of the different projects to exchange ideas and experiences on the projects that they are involved in. Sport For All had both Palmridge and Katlehong projects combined to form one team made of boys and girls of different age groups.

The day began on bad note weather wise, it was cold and windy but this did not dampen the spirits and the games went on. The ambassadors were there in full force, Baby Jake Matlala, Dshun Deyssel, John Robbie, Lucas Radebe and John Moeti, so we had some serious competition for the children. The venue was at the Wits grounds West Campus. All the projects and ambassadors were introduced to everyone by our commentator Kevin Fine.

The theme was a mini Olympic games, where the children enter the stadium in their respective projects. Friends and Ambassadors, accompanied by children representing each project carried the torch, finally passing it Lucas Radebe who lit the flame. The National Anthem and opening speech signified "let the games begin".

The first event was the relays where the children ran a 4 x 100m in the different age and gender groups.



Sport For All project won the track event out of all the projects and we received a cup for it.



One thing I noticed though was that the children were going all out for each other and there is some serious talent amongst them.

The most exciting part was when the ambassadors took on the Little Champs in the relay. Despite trying their best, they were beaten hands down by the all the Little Champs under 5 sides to take a 6th place in the race.

The final track event created great excitement as the project leaders challenged each other, Sport For All took second place in this event. As the day went by the weather improved and soon all the children were singing and dancing to the music of the Marimba Band playing in the background.

Then there was the Life Skills competition where the children combined into specific age groups and rotated to each life skills station. Sport For All works closely with Love Life, who covered the topic of Self Respect, making children aware of who they are and to respect the next person. As the ceremony came to a close everyone was a winner and got a medal, although first prize for the children was getting the opportunity to have an autograph from their favourite ambassadors on their t-shirts.

Written by Brian Twala

News for All

Welcome to our two new franchisees
Matilda Taile and Peter Mabitsela



Sport For All is proud to introduce you to our fourth franchisees, and the First in the North West Province. Matilda Taile lives in Ganyesa,

Kagisano Local Municipality and stems from an administrative background in the health sector, but remaining true to herself and her passion for developing the youth of her community, resigned to take up the challenge as the Franchisee of Sport For All Ganyesa. Matilda is currently studying a diploma in youth development through UNISA.

Matilda has identified key areas of focus on, "The children need to be empowered, kept healthy and fit to nourish their minds, because healthy minds are healthy body and healthy life."

When asked how she felt about being awarded the franchise, she replied; "I feel great because I have long wished to work with youth of all age, race and gender. To give those who lack parental support the love and care. To motivate and integrate those who are marginalized, not forgetting the vulnerable, orphaned and delinquent children."

Matilda's set-up funding was provided by Impala Platinum. Sport For All Franchising is committed to supporting Ausi Tilly, as she is fondly known in her community, believing she can make a significant difference in Ganyesa.

Jet Stores provided the set up funding for Peter Mabitsela to start his own Sport For All Franchise in Atteridgeville.

Peter has long worked in his community, arranging events, and focusing on community development.

Peter's strengths include event management, which was clear on his community registration day - well over 800 children arrived, it was wonderful to see.

Peter, who participates in running and aerobics, feels it is important to strive to develop a healthy, sports active youth in our country. Peter continues to say, "there is a lack of information and therefore participation sport beyond Soccer and Netball."

Peter hopes that Sport For All can help him to produce World Class sports stars, start a Sport For All sports League, that can host school sports tournaments and competitions.

Peter, Sport For All is behind you all the way, we look forward to watching you grow development sport in Atteridgeville. Who knows where the next Tennis, Hockey and Cricket stars will come from, Watch out Super Sport United there's a whole range of new sports growing on your doorstep.



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Coaches Corner



Previously we have interviewed Coaches who have been with Sport For All for some time. We thought we'd give a new coach some exposure, and sent Potjo in to interview Teboho.

Teboho Mogashao, has been with the Palmridge Franchise for just over a month, coaching soccer, cricket and volleyball.

When asked how Sport For All has helped him grow, he answered; "It has given me a chance to be a coach. Dealing with kids has made me more dedicated and responsible, it's actually been a humbling experience."

Teboho's advise to his fellow coaches is; "Do everything with love. Be prepared to learn from other coaches, seek advice if you're not sure and Always go the extra mile."

Progress Report

Update by Agresham Shingange

Katlehong

Katlehong is now in it's 3rd year of operation. The highlight for the last quarter include participation in different tournaments ranging from Heritage Day Tournament, Laureus Olympic Games and the ongoing Life-Skills programs. Benjamin and his team continue to have no access to the soccer fields, which really has created some real challenges for them.

Palmridge

Palmridge is now in its 2nd year Sport For All. The Palmridge team are doing very well. The highlight was the tournament Sport For All Palmridge organised on the 27th September 2008, even though they did not win any Trophy. Elizabeth has recently appointed two new coaches.

Thabazimbi

Community Registration Day for Thabazimbi was held on the 26th July 2008. Thabazimbi second month in operation saw the membership level to be 179 players, what a remarkable achievement. The highlight for Josephine is all about relationship building. She has done incredibly well with businesses in the area, these businesses supported her with free transport for local games and she also waiting for another company to pay for additional OVC's in the area. Josephine also has challenges around access to the fields, the upgrade to the facility is running months behind schedule.

Ganyesa

Sport For All Ganyesa started operating in on the 2nd August 2008. The highlight was the Invitation to a National Arbor Day Event that was held Ganyesa, Sport For All was invited to plant a tree and now have a legacy that will remain forever in Ganyesa.

Atteridgeville

Sport For All Atteridgeville started on the 16th August 2008. Paying members were slow due to lot of external challenges. The franchisee Peter Mabitsela has a plan to turn things around and he hopes he is going to overtake the other 2 projects that started the same time as him.

Letter from the CEO



Hi all,

Welcome to spring and the last quarter of the year. We all look forward to the steady increase in temperatures as we count down the days to the start of the silly season. Looking back over the last quarter the Sport For All family has grown rapidly. We have successfully opened another 3 projects and are in the final stages of another two. This should see us end the year making a difference in 7 communities across South Africa.

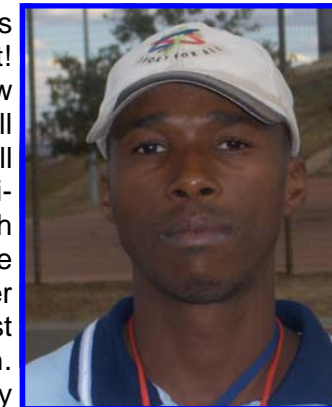
We have also increased our staff compliment and are happy to announce that Brian Twala has now accepted a permanent position with Sport For All Franchising. Brian is a testament to the success of Sport For All as he first started as a cricket coach at the Katlehong project and we now look forward to him adding value to all the projects as a member of Agresham Shingange operations support team.

The Sport For All team will now focus on opening the two new projects, ensuring the sustainability of the existing projects and making sure we have enough surprises in the pipeline to hit the ground running in the new year running.

Thanks to all our friends, partners and supporters for allowing us to take the time to make a difference, we are not finished yet, watch this space !!

Welcome Brian

Sport For All is serious about empowerment! Brian Twala is not a new face to the Sport For All Newsletter, you will have seen him previously as a cricket coach in Katlehong and in the last edition, just after he'd completed his first Comrades Marathon. This time we're officially welcoming him to the Head Office team. We have had a busy year and needed another pair of hands to help out. Brian has worked at Head Office for the last few months, helping out when he wasn't coaching at Katlehong. "We are thrilled to have Brian as part of the team and look forward to working with and building Brian to realize his potential" says Trevor Locker, CEO. He also whispered something along the lines of a definite win for the Head Office vs the coaches in the next Ekurhuleni road race challenge.



New Sites Update

Two new sites are due to open before the end of 2008. A first for KwaZulu-Natal, Sport For All in conjunction with Vukukhanye are in the process of appointing a suitable candidate to head up the Chesterville franchise, in Cato Manor, eThekweni.

Sicelo a community in Meyerton, Midvaal Local Municipality, is the newest beneficiary area. Franchisee appointment is underway.

Sport For All plans to conduct the franchisee training for these new sites in October, hoping to have them both operating before the December holidays.

This brings Sport For All a total of 7 sites, across 4 provinces.

We will continue to strive for a National footprint, throughout all the provinces.

